

# HUNTERS & COLLECTORS

OUR UPCOMING ALBUM.



## ARRIVING HOME - HUNTERS & COLLECTORS

[ ALBUM ]

RELEASE DATE: TO BE ANNOUNCED

PRODUCED BY TIMO BONNER / MEGA BLASTER RECORDINGS

After the positive audience response for the EP *Part I: Truth* and the single *Decay of my soul*, it quickly became clear that Arriving Home wanted to produce a complete album as the next step.

Thematically, Arriving Home focuses on social criticism. For the album *Hunters & Collectors*, the band is primarily interested in social media and its impact on society.



Social media has been dominating our daily lives for years and has had a lasting impact on our behavior. Similar to the Industrial Revolution, it has been disruptive to society as we knew it and has brought a change, whose strength and scope is only gradually becoming visible.

Hunters & Collectors tackles the question of whether this development has been too rapid for the human mind. Whether we are capable of handling the new opportunities properly. Whether „old values“ still exist. Whether we can teach our children how to handle this power correctly or whether we have already failed in this regard.

Many people feel pressured by constant comparison with others and the pursuit of likes and followers, and they suffer from stress and anxiety. In addition, social media can also cause people to isolate and distance themselves from their real relationships.

Personalized algorithms often only present us with content that corresponds to our existing beliefs. This can envelop us in a bubble of self-reinforcing opinions and views and move us further away from other perspectives. Additionally, social media can lead us to actively participate in polarizing discussions and thus further drive the division of society.

It's easy to get lost in the modern digital world and lose sight of the essentials. It's important to realize that real life happens beyond the screen and real fulfillment can only be achieved through real experiences. And it is our responsibility to show our children a way to connect these two worlds meaningfully. One of the most fundamental and challenging tasks of our time.

This was the inspiration behind the album cover. It shows a man taking a picture of an artwork with his smartphone, which is already losing itself in bits and bytes. A symbol that everything that once had permanence is now fast-paced and ephemeral. A helpless attempt to hold onto something that used to be important.

Two eras collide in one image. The painting as a symbol of the past in which we hunted and gathered values, memories, and experiences through a long and arduous process. The smartphone as a symbol of modernity. Characterized by rapidity and abundance.

It becomes clear, however, that our basic need for new discoveries has never changed. Only circumstances have influenced the approach, and it is up to us to use the new possibilities correctly.